



Order / Rev: A2718002  
 Alt Order #: 27135697  
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9126

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$900.00		1.50			
N 5	Multi	10/27/20	10/27/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$900.00		1.50			
N 6	Multi	10/21/20	10/21/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$1,575.00		2.40			
N 7	Multi	10/22/20	10/22/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$1,575.00		2.40			
N 8	Multi	10/23/20	10/23/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$1,575.00		2.40			
N 9	Multi	10/26/20	10/26/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$1,575.00		2.40			
N 10	Multi	10/27/20	10/27/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,575.00		2.40			
N 11	Multi	10/21/20	10/21/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$1,215.00		2.00			
N 12	Multi	10/22/20	10/22/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$1,215.00		2.00			
N 13	Multi	10/23/20	10/23/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$1,215.00		2.00			
N 14	Multi	10/26/20	10/26/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$1,215.00		2.00			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 15	Multi	10/27/20	10/27/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 8-9am																											
Today Show (8-9am)																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/26/20</td><td>11/01/20</td><td>-T-----</td><td>1</td><td>\$1,215.00</td><td>2.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/26/20	11/01/20	-T-----	1	\$1,215.00	2.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	-T-----	1	\$1,215.00	2.00																						
N 16	Multi	10/24/20	10/24/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$450.00	P2	1.30	NM	1	\$450.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Kansas Today Sa/Su 6a-8a																											
Kansas Today Weekend																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>-----S-</td><td>1</td><td>\$450.00</td><td>1.30</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	-----S-	1	\$450.00	1.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	-----S-	1	\$450.00	1.30																						
N 17	Multi	10/24/20	10/24/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$450.00	P2	1.40	NM	1	\$450.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show Sa																											
Saturday Today Show																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>-----S-</td><td>1</td><td>\$450.00</td><td>1.40</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	-----S-	1	\$450.00	1.40
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	-----S-	1	\$450.00	1.40																						
N 18	Multi	10/25/20	10/25/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	2	\$450.00	P2	1.10	NM	2	\$900.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Kansas Today Sa/Su 6a-8a																											
Kansas Today Weekend																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>-----S</td><td>2</td><td>\$450.00</td><td>1.10</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	-----S	2	\$450.00	1.10
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	-----S	2	\$450.00	1.10																						
N 19	Multi	10/25/20	10/25/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	1.80	NM	1	\$900.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Meet the Press																											
Meet The Press																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>-----S</td><td>1</td><td>\$900.00</td><td>1.80</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	-----S	1	\$900.00	1.80
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	-----S	1	\$900.00	1.80																						
N 20	Multi	10/21/20	10/21/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
M-F 430-5p																											
Jeopardy																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>--W----</td><td>1</td><td>\$1,260.00</td><td>4.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	--W----	1	\$1,260.00	4.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	--W----	1	\$1,260.00	4.00																						
N 21	Multi	10/22/20	10/22/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
M-F 430-5p																											
Jeopardy																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>---T---</td><td>1</td><td>\$1,260.00</td><td>4.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	---T---	1	\$1,260.00	4.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	---T---	1	\$1,260.00	4.00																						
N 22	Multi	10/26/20	10/26/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
M-F 430-5p																											
Jeopardy																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/26/20</td><td>11/01/20</td><td>M-----</td><td>1</td><td>\$1,260.00</td><td>4.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/26/20	11/01/20	M-----	1	\$1,260.00	4.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	M-----	1	\$1,260.00	4.00																						
N 23	Multi	10/21/20	10/21/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN News at Five																											
KSN News																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/19/20</td><td>10/25/20</td><td>--W----</td><td>1</td><td>\$1,575.00</td><td>5.10</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/19/20	10/25/20	--W----	1	\$1,575.00	5.10
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	--W----	1	\$1,575.00	5.10																						
N 24	Multi	10/22/20	10/22/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN News at Five																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/19/20	10/25/20	---T---	1	\$1,575.00	5.10																						
N 25	Multi	10/23/20	10/23/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN News at Five																											

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$1,575.00		5.10			
N 26	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$1,575.00		5.10			
N 27	Multi	10/27/20	10/27/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,575.00		5.10			
N 28	Multi	10/21/20	10/21/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$2,025.00		6.50			
N 29	Multi	10/22/20	10/22/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$2,025.00		6.50			
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				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$2,025.00		6.50			
N 31	Multi	10/26/20	10/26/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$2,025.00		6.50			
N 32	Multi	10/27/20	10/27/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$2,025.00		6.50			
N 33	Multi	10/21/20	10/21/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$2,700.00		9.60			
N 34	Multi	10/22/20	10/22/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$2,700.00		9.60			
N 35	Multi	10/23/20	10/23/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$2,700.00		9.60			

Order / Rev: A2718002  
 Alt Order #: 27135697  
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9126

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	10/26/20	10/26/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	M-----					1	\$2,700.00		9.60			
N37	Multi	10/26/20	10/26/20	Mon Prime Other 1 Channels : KSNK,KSNG,KSNN,KSNN Mon Prime Other 1 The Voice-NBC	CM	7-9p	M-----	:30	2	\$5,400.00	P2	7.30	NM	2	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	M-----					2	\$5,400.00		7.30			
N38	Multi	10/27/20	10/27/20	Tue Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNN Tuesday 7-8p The Voice Tue-NBC	CM	7-8p	-T-----	:30	1	\$5,400.00	P2	6.00	NM	1	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----					1	\$5,400.00		6.00			
N39	Multi	10/21/20	10/21/20	Wed Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNN Wednesday 7-8p The Wall-NBC	CM	7-8p	--W----	:30	1	\$3,600.00	P2	4.30	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----					1	\$3,600.00		4.30			
N40	Multi	10/22/20	10/22/20	Thur Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNN Thursday 7-8p Connecting/Debate Preview Special-NBC	CM	CONNECTING/DE	---T---	:30	1	\$1,600.00	P2	2.90	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---T---					1	\$1,600.00		2.90			
N41	Multi	10/22/20	10/22/20	Presidential Debate Channels : KSNK,KSNG,KSNN,KSNN Presidential Debate Third Presidential Debate/Analysis [Estimate is based on the 5.7 average NTI hh rtg for the Presidential debates in 2016 on NBC adjusted to the Oct'19 late news delivery on KS	CM	Presidential Debat	---T---	:30	1	\$6,000.00	P2	5.10	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---T---					1	\$6,000.00		5.10			
N42	Multi	10/23/20	10/23/20	Fri Prime Other 1 Channels : KSNK,KSNG,KSNN,KSNN Fri Prime Other 1 American Ninja Warrior (R) Fri 8e/7c-NBC	CM	7-9p	----F--	:30	1	\$2,250.00	P2	3.60	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	----F--					1	\$2,250.00		3.60			
N43	Multi	10/23/20	10/23/20	Fri Prime Hour 3 Channels : KSNK,KSNG,KSNN,KSNN Friday 9-10p Dateline-NBC	CM	9-10p	----F--	:30	1	\$2,250.00	P2	3.10	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	----F--					1	\$2,250.00		3.10			
N44	Multi	10/24/20	10/24/20	Sat Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNN Saturday 7-8p Weakest Link (R) Sat-NBC	CM	7-8p	-----S-	:30	1	\$1,575.00	P2	2.80	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-					1	\$1,575.00		2.80			
N45	Multi	10/24/20	10/24/20	Sat Prime Hour 2 Channels : KSNK,KSNG,KSNN,KSNN Saturday 8-9p Ellen's Game of Games (R) Sat-NBC	CM	8-9p	-----S-	:30	1	\$1,575.00	P2	2.70	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-					1	\$1,575.00		2.70			
N46	Multi	10/25/20	10/25/20		CM	FB Night in Amer	F-----S	:30	1	\$3,600.00	P2	7.00	NM	1	\$3,600.00

Order / Rev: A2718002  
 Alt Order #: 27135697  
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9126

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				FB Night in Amer Pre Gan											
				Channels : KSNW,KSNC,KSNG,KSNL,KSNW											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$3,600.00		7.00			
N47	Multi	10/25/20	10/25/20	NFL Game	CM	NFL Game	-----S	:30	1	\$10,800.00	P2	16.70	NM	1	\$10,800.00
				Channels : KSNW,KSNC,KSNG,KSNL,KSNW											
				NFL Game											
				SNF: Tampa Bay @ Las Vegas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$10,800.00		16.70			
N48	Multi	10/22/20	10/22/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNW,KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$2,700.00		3.30			
N49	Multi	10/23/20	10/23/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNW,KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$2,700.00		3.30			
N50	Multi	10/27/20	10/27/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNW,KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$2,700.00		3.30			
													Totals	52	\$111,280.00





125 West 55th St  
New York, NY 10019

Contract # 27135697		Changes as of: 10/1/2020 at 6:09 PM		Version: Original Order	
CPE: 275/694/9126		Flight: 10/21/20 - 10/27/20		Station: KSNW	
Agency: MENTZER MEDIA SERVICE		Advertiser: Senate Leadership Fund		Market: Wichita	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: SLFKS		Office: WASHINGTON	
		Agency Order #: 10025691		Service: Nielsen	
		Buyer: Scott, Kelly		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
		Separation:			
		Total Spots: 52		Total CPP: \$498.34	
				Total GRP: 223.3	
				Con Type: POLITICAL/VOTE	
				Total \$: \$111,280.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP*	GRP*
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
1	W-F M-Tu 6a-7a		Kansas Today 3	\$900.00	1.5	30	1	1	1	0	0	1	1	5	\$4,500.00	\$600.00	7.5
2	W-F M-Tu 7a-8a		Today Show (7-8am)	\$1,575.00	2.4	30	1	1	1	0	0	1	1	5	\$7,875.00	\$656.25	12.0
3	W-F M-Tu 8a-9a		Today Show (8-9am)	\$1,215.00	2.0	30	1	1	1	0	0	1	1	5	\$6,075.00	\$607.50	10.0
4	Sa 6:30a-8a		Kansas Today Weekend	\$450.00	1.3	30	0	0	0	1	0	0	0	1	\$450.00	\$346.15	1.3
5	Sa 8a-9:30a		Saturday Today Show	\$450.00	1.4	30	0	0	0	1	0	0	0	1	\$450.00	\$321.43	1.4
6	Su 6a-8a		Kansas Today Weekend	\$450.00	1.1	30	0	0	0	0	2	0	0	2	\$900.00	\$409.09	2.2
7	Su 9a-10a		Meet The Press	\$900.00	1.8	30	0	0	0	0	1	0	0	1	\$900.00	\$500.00	1.8
8	W-F M-Tu 4:30p-5p		Jeopardy	\$1,260.00	4.0	30	1	1	0	0	0	1	0	3	\$3,780.00	\$315.00	12.0
9	W-F M-Tu 5p-5:30p		KSN News	\$1,575.00	5.1	30	1	1	1	0	0	1	1	5	\$7,875.00	\$308.82	25.5
10	W-F M-Tu 6p-6:30p		KSN News	\$2,025.00	6.5	30	1	1	1	0	0	1	1	5	\$10,125.00	\$311.54	32.5
11	W-F M-Tu 6:30p-7p		Wheel of Fortune	\$2,700.00	9.6	30	1	1	1	0	0	1	0	4	\$10,800.00	\$281.25	38.4
12	M 7p-9p		The Voice-NBC	\$5,400.00	7.3	30	0	0	0	0	0	2	0	2	\$10,800.00	\$739.73	14.6
13	Tu 7p-8p		The Voice Tue-NBC	\$5,400.00	6.0	30	0	0	0	0	0	0	1	1	\$5,400.00	\$900.00	6.0
14	W 7p-8p		The Wall-NBC	\$3,600.00	4.3	30	1	0	0	0	0	0	0	1	\$3,600.00	\$837.21	4.3
15	Th 7p-8p		Connecting/Debate Preview Special-NBC	\$1,600.00	2.9	30	0	1	0	0	0	0	0	1	\$1,600.00	\$551.72	2.9
16	Th 8p-10p		Third Presidential Debate/Analysis	\$6,000.00	5.1	30	0	1	0	0	0	0	0	1	\$6,000.00	\$1,176.47	5.1
(Estimate is based on the 5.7 average NTI hh rating for the Presidential debates in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW-F)																	
17	F 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$2,250.00	3.6	30	0	0	1	0	0	0	0	1	\$2,250.00	\$625.00	3.6
18	F 9p-10p		Dateline-NBC	\$2,250.00	3.1	30	0	0	1	0	0	0	0	1	\$2,250.00	\$725.81	3.1
19	Sa 7p-8p		Weakest Link (R) Sat-NBC	\$1,575.00	2.8	30	0	0	0	1	0	0	0	1	\$1,575.00	\$562.50	2.8
20	Sa 8p-9p		Ellen's Game of Games (R) Sat-NBC	\$1,575.00	2.7	30	0	0	0	1	0	0	0	1	\$1,575.00	\$583.33	2.7



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 27135697		Changes as of: 10/1/2020 at 6:09 PM		Version: Original Order	
CPE: 275/694/9126		Flight: 10/21/20 - 10/27/20		Station: KSNW	
Agency: MENTZER MEDIA SERVICE		Advertiser: Senate Leadership Fund		Market: Wichita	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: SLFKS		Office: WASHINGTON	
		Agency Order #: 10025691		Service: Nielsen	
		Buyer: Scott, Kelly		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
		Separation:			
				Total Spots: 52	
				Total CPP: \$498.34	
				Total GRP: 223.3	
				Con Type: POLITICAL/VOTE	
				Total \$: \$111,280.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP*	GRP*
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
21	Su 6p-7:20p		Football Night in America	\$3,600.00	7.0	30	0	0	0	0	1	0	0	1	\$3,600.00	\$514.29	7.0
22	Su 7:20p-10:30p		SNF: Tampa Bay @ Las Vegas	\$10,800.00	16.7	30	0	0	0	0	1	0	0	1	\$10,800.00	\$646.71	16.7
23	W-F,M-Tu 10p-10:35p		KSN News	\$2,700.00	3.3	30	0	1	1	0	0	0	1	3	\$8,100.00	\$818.18	9.9
TOTALS:							8	10	9	4	5	9	7	52	\$111,280.00	\$498.34	223.3





125 West 55th St  
New York, NY 10019

Contract # 27135697      Changes as of: 10/1/2020 at 6:09 PM      Version: Original Order

CPE: 275/694/9126      Flight: 10/21/20 - 10/27/20      Station: KSNW      Con Type: POLITICAL/VOTE

Agency: MENTZER MEDIA      Advertiser: Senate Leadership      Market: Wichita      Total \$: \$111,280.00

210 W. Pennsylvania      Product: SLFKS      Office: WASHINGTON      Total Spots: 52

Avenue      Agency Order #: 10025691      Service: Nielsen      Total CPP: \$498.34

Suite 250      Buyer: Scott, Kelly      Primary Demo: Adults 35+      Total GRP: 223.3

Towson, MD 21204      Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS

202-872-5880      Separation:

Special Instructions	
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Competitive Information					Daypart Summary				Monthly Summary		
Market Budget:	\$65,200				Day/Time	% Distrib	Spots	Dollars	CPP	Month	Dollars
KSNW Share:	100%				Total	100%	52	\$111,280.00	\$498.34	2020-Oct	\$73,840.00
Comment:	Competitive Unknown					100%	52	\$111,280.00	\$498.34	2020-Nov	\$37,440.00
										Total	\$111,280.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/5/20 10:39 AM				
New	10/1/20 6:09 PM	KELLY JOHNS	New	52	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare  
Taxes

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <b>Senate Leadership Fund</b>	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>Audrey Berry</i>
Name: <b>Carl M FORTS</b>	Name: <b>Audrey Berry</b>
Date of Request to Purchase Ad Time: <b>2/25/2020</b>	Date of Station Agreement to Sell Time: <b>10/1/20</b>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: **10/6/20**

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <b>A2718002</b>	Station Call Letters: <b>KSNW</b>	Date Received/Requested: <b>10/1/20</b>
Est. #: <b>9126</b>	Station Location: <b>Wichita, KS</b>	Run Start and End Dates: <b>10/21 - 10/27/20</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.